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# INFORMATION CALENDAR

OFFICE OF INFORMATION U. S. DEPARTMENT OF AGRICULTURE

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No. 104

More about BUILDING THE PEACE. . . . Last week's Calendar called attention to a request from the Department of State that the Department of Agriculture participate in a "Building the Peace" program for a better understanding of world organization proposals that have already been made and which will be further discussed at San Francisco beginning April 25. Reference was made to various informational materials being supplied by the State Department for use in this program. In a memo now being sent by Secretary Wickard and War Food Administrator Jones to all agency heads they say in part:

It is hoped that this material will be called to the immediate attention of all employees through key personnel and that employees will be urged to study these proposals as the basis for intelligent discussion. Not only will this information be useful in connection with the preparation of speeches and other public statements by Department officials but also in private discussion. . . . Too much emphasis cannot be placed upon agriculture's stake in the peace ahead. American farmers cannot long prosper in a world torn by economic chaos or military strife.

Toward arriving at practical conclusions as to how big the world peace educational job is and how best to go about getting it done, the Extension Service is holding an Extension Institute on the subject next Tuesday afternoon. Among the topics on which talks will be given are: Education as the Foundation for Lasting Peace; Hot Springs Conference on Food And Agriculture; Bretton Woods; The Mexico City Conference; Dumbarton Oaks and the San Francisco Conference; and The Immediate Educational Job for All. The proceedings of this Institute will be published and copies will be available upon request.

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CORN PURCHASE PROGRAM. . . . War Food Administration has announced May 1 as the closing date of the corn purchase program and has added 13 counties in Iowa, Minnesota, and Nebraska to the purchase area. About 13 million bushels out of a contemplated total of 50 million have been bought to date under the program, which is designed to obtain an emergency reserve. The 13 counties by states are: Iowa--Benton; Minnesota--Swift, Kandiyohi, Nicollet, Le Sueur, Waseca, Freeborn; Nebraska--Dakota, Gage, Nemaha, Polk, York. Purchases are expected to increase during April as more grain becomes eligible, with each of the newly added counties expected to account for at least 100,000 bushels.

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FOREIGN FARM LABOR SUPPLY UP FROM LAST YEAR. . . . War Food Administration's Office of Labor plans to provide 10,000 to 12,000 more farm workers from foreign countries this year than last. The number available for employment by late summer and early fall is expected to be about 107,500--75,000 from Mexico, 30,000 from the West Indies, 1,000 from Newfoundland, and possibly 1,500 to 2,000 from other Western Hemisphere sources. The largest number of foreign workers employed on farms last year at the peak was about 95,000.

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AGRICULTURAL LEGISLATIVE DEVELOPMENTS. . . . March 24, the House passed the Agricultural Appropriation Bill.

March 26, the Senate passed a deficiency appropriation bill which includes an item for restoration of capital impairment for Commodity Credit Corporation and an appropriation for the AAA flax production program; the House and Senate passed and sent to the President a supplemental appropriation bill which includes funds for insect control. March 27, the House agreed to the conference report on the bill to continue CCC and increase its borrowing power to \$4,750,000,000; the House authorized an investigation of the food situation, particularly as it relates to meat; the House passed a bill continuing subsidies on flour; the House agreed to the conference report on the manpower bill which clarifies the Tydings amendment regarding farm labor deferments. March 28, the Senate passed a bill authorizing continuation of a marketing order regarding hops; the House Agricultural Committee reported a bill to provide for price supports on guayule rubber.

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PRICE SUPPORTS ON PEAS BROADENED. . . . WFA is announcing the broadening of price supports to cover all smooth dry edible peas, of designated varieties. Prices for the 1945 crop of smooth-type dry edible peas will be supported at \$4.50 per hundredweight, basis U. S. No. 1 grade, with differentials for varieties and grades. Reasons for this action are recent increased movement of peas into military and relief channels, and March 1 crop report indications that intended plantings of peas are only about 93 percent of the national goal of 457,000 acres. In its current announcement WFA urges an increased acreage of feed crops, particularly barley, because early indications were that only 88 percent of the 1945 barley goal would be planted.

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FARM ACCIDENTS KILLED more than 17,000 and injured 1½ million farm people in 1943; farm fires killed 3,500 farm people last year and destroyed 90 million dollars worth of property. These and other facts along with information on how to prevent farm accidents will be out in a few days in the form of a Food Information Series fact sheet, and will announce the week beginning July 22 as Nation Farm Safety Week. The observance of this second National Farm Safety Week was planned by the National Safety Council and various farm organizations.

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SOME NEW DEPARTMENT PUBLICATIONS. . . . Planning the Farm for Profit and Stability, F. B. 1965, 32 pages; the National Turkey Improvement Plan, M. P. 555, 28 pages; Commercial Hatchery Chick Production, Stat. Bulletin 81, 28 pages; Reducing Losses from Diseases and Pests (a recent reprint from the 1944 Agricultural Experiment Stations Report), 16 pages; Freezing Meat and Poultry Products for Home Use, AWI-75 (originally issued in June 1944; slightly revised and printed in considerable quantity in March 1945), 20 pages.

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The WOMEN'S LAND ARMY will be featured on the April 7 Consumer Time show. The time of day is 12:15 p.m., EWT. The program will center around how a bachelor-farmer--of all people--finds that the only farm hands he can get is three lovely Land Army girls. Listeners will also hear about the important work the WLA is doing on farms all over the country. The April 14 Consumer Time show is scheduled to be about the food supply situation in the United States.

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APRIL CHORES IN THE VICTORY GARDEN will be emphasized on the April 7 YOUR HOME AND GARDEN show, along with the usual home-maker news.

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POST-WAR OUTLOOK STUDIES have been completed or are under way in a considerable number of communities of the United States in cooperation with the Department of Agriculture. One such study has recently been completed by the local Post-war Planning Board of Augusta County, Va., which shows that about 30 percent more people in the county will want jobs after the war than are now employed, a large majority of whom will be returning servicemen; the estimated buying power, including savings in war bonds, and in savings and checking accounts, totals approximately 12½ million dollars. The survey also shows that the greatest percentage increase in demand for durable goods will be for new house construction, washing machines, refrigerators, and farm machinery; the greatest increase in expenditures for non-durable items will be vacation and travel, education, gasoline, and auto supplies. Indications are that 40 percent of these purchases will be financed by installment and other borrowing; 33 percent from future income; and only 27 percent from bond and bank savings, and other sources. These data give Augusta County a sizeable head start on communities that have made no plans for adjustments that will have to be made after the war.

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CARROTS CLAIM NUTRITIONAL FAME because of their high vitamin A content says a Fact Sheet on carrots put out last week by WFA. This extremely healthful vegetable is in plentiful supply, the estimated harvest of winter-crop carrots being 87 percent above the 10-year (1934-43) average. The Fact Sheet says to "Check supplies in your own territory to determine how much push is needed and when it is most needed. If the situation shows an abundant supply, see that your informational outlets are supplied with promotional material. Report any unusually successful promotional methods to Washington so that others may benefit by your experience."

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SUPPORT FOR STABILIZATION. . . . The Board of Directors of the Agricultural Publishers Association in a meeting at Chicago March 21 unanimously agreed to promote the farm economic stabilization program. They are going to mobilize all of the farm magazines in an effort to have them run a series of advertisements pointing out the dangers of inflationary land speculation and urging the building of financial reserves. Charles E. Sweet, President of the APA is distributing the first four of the series of ad mats and proofs to nearly 500 farm publications urging them to donate a half page ad each month. The series of ads will begin in the July issues of the publications.

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The two FARM LABOR RECRUITMENT LEAFLETS, mentioned previously in this Calendar, are scheduled for distribution early next week. One of them, "Going Our Way?" is an appeal to VFV's; the other, "A Call to Farms, " is an appeal for recruits in the WLW. Also being prepared for sending out to advertising agencies and larger advertisers within the next few weeks, is a campaign kit of materials for suggested use by national advertisers in helping to recruit help to harvest the 1945 crop.

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FAO CONSTITUTION SUBMITTED TO CONGRESS. . . . Two weeks ago the Calendar listed the 18 countries which to date have accepted the constitution of the Food and Agriculture Organization of the United Nations, with the comment that, although the United States had not accepted it, it was expected that this document would soon be submitted to Congress. Such action was taken on March 26 and 27 when the President sent the FAO constitution to the Senate and House, respectively, with the recommendation that Congress authorize acceptance of it and participation of the United States in the work of this organization.

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The FARM LABOR MOVIE entitled VICTORY HARVEST has been completed and prints are going out to the states soon. A premiere showing of the picture will be held at the Paramount Theater in Amarillo, Texas, on April 11. An appropriate program has been arranged in which Judge Marvin Jones' 89-year-old mother will participate. The picture makes a strong appeal to get every able-bodied person from cities, towns, and villages to join the farm labor force. It is a 20-minute show, the last two minutes of which consists of an epilogue by War Food Administrator Jones in which he asks the audience to cooperate in the vital job of harvesting this year's crop.

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WORK GROUP SET UP TO STUDY POST-WAR FARM LABOR PROBLEMS. . . . Although the Department's Inter-bureau Committee on Post-war Programs has set up some 25 work groups to study as many phases of post-war agriculture, there has, up to the present time, been no group giving special consideration to farm labor problems after the war. In response to the increasing widespread concern about the subject a farm labor work group has been set up within the Interbureau Committee and is headed by Dr. Carl C. Taylor of BAE. Secretary Wickard has asked that a preliminary report be submitted to him by the middle of April.

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USDA RELEASES OF SPECIAL INTEREST. . . . Canned fruit, vegetable guaranty program announced for 1945--535; 1945 price support program for flaxseed--542; The Why of Our Food Supply (address by Marvin Jones on Mar. 27)--547; WFA poultry release plan--552; Price supports raised on dry edible beans--566; WFA to buy eggs 3 cents under ceiling--567; WFA cuts pork set-aside--572; WFA increases utility beef set-aside--575; Grower price of vegetables for canning in 1945--549.

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OTHER RELEASES OF AGRICULTURAL SIGNIFICANCE. . . . New price regulation issued covering prefabricated non-dwelling structures--OPA-5425; OPA reports on meeting with Maryland Tobacco Growers--OPA-5421; Ration-free sugar for growers of sugar cane and sugar beets--OPA-5416; New chart shows valid food ration stamps--OPA-5422; Recent OES actions affecting the cattle stabilization program and poultry prices--OWI-4202 and 4204.

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OPA EMPHASIS. . . . For the week of April 1-7, OPA field information staff will explain reasons behind April point values; April 8-14, "Democracy in the OPA" will be stressed by mentioning the work of the volunteer Boards, the influence of Agricultural, Labor, Industry, Racial Minority and Consumer Advisory Committees. To keynote this program James G. Rogers, Deputy Administrator, will have Mrs. Ernest K. Lindley and the Honorable A. S. Mike Monroney, Congressman from Oklahoma, as his guests over the OPA Blue Network broadcast on April 5.

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"WE NEED MORE POULTRY MEAT" is the title of a platter being cut today for immediate distribution to special areas in 22 states where prospects are best of getting increased production of poultry meat. It is a straight 4- $\frac{1}{2}$ -minute talk by N. E. Dodd, Chief of Triple-A.

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The NATIONAL VICTORY GARDEN COMMITTEE in its meeting of last week agreed, among other things, to transmit a letter to all State Governors urging all those who have not already done so, to set aside a week in the near future as Victory Garden Week.

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